

# MARIO T. STARKS

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## SENIOR ONLINE PRODUCT DEVELOPER

Eager to contribute highly applicable project management, web development (PHP/MySQL), multimedia design and content development skills in a fun, fast-paced, team-centric environment

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### PROFESSIONAL PROFILE

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- Experienced online product developer with comprehensive business/IT/media industry knowledge and expertise in online web development (principally PHP/MySQL/Linux web environments), database administration, Drupal/CMS customization/integration, software testing, project management, and team leadership/mentorship.
- Proficient problem-solver who envisions innovative business and technical ideas to deploy workable solutions
- Motivated project manager and effective communicator with the ability to quickly assess and adapt to change

### RELEVANT SKILLS & EXPERTISE

Programming Languages and Software Applications	Online Media Tools and Processes
<ul style="list-style-type: none"><li>▪ PHP (4+years)</li><li>▪ MySQL (4+years)</li><li>▪ SQL / database design and integration (5+years)</li><li>▪ LAMP server administration (3+years)</li><li>▪ ASP.NET</li><li>▪ Javascript/AJAX</li><li>▪ HTML, XHTML, XML (8+ years)</li><li>▪ CSS, XSL</li><li>▪ Mac, Windows, UNIX, MSDOS</li><li>▪ Photoshop, Illustrator, Dreamweaver, Flash</li></ul>	<ul style="list-style-type: none"><li>▪ Drupal 5.x/6.x and Wordpress 2.x customization – expert level familiarity using Drupal API/Wordpress Codex</li><li>▪ Social networking custom integration with Drupal, SocialEngine, Elgg, other PHP-based platforms.</li><li>▪ Source control (SVN) and server administration</li><li>▪ Third-party API Integration: Google Maps/Search API, Facebook API, Twitter API, RSS feeds</li><li>▪ Video and audio editing/compression for online publication</li><li>▪ Adapting editorial content for blog publication and social networking distribution</li></ul>

### PROFESSIONAL WORK EXPERIENCE

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#### WEB DEVELOPER CONSULTANT

**NACCRRRA - Business Integra**, *Client Contract* (08/2009 – Present)

- Provide web application development support of NACCRRRA's online properties utilizing PHP and MYSQL, including Wordpress customization, custom database programming, and web services integration.

#### WEB APPLICATION DEVELOPER - ONLINE PRODUCER

**Tribune Company (OrlandoSentinel.com / Sun-Sentinel.com)** (09/2007 – 08/2009)

- Developed custom online databases and web-based applications utilizing PHP, MYSQL databases, Wordpress/Drupal/Joomla CMS customization, CSS, AJAX scripting, Flash, Illustrator, Photoshop and other web/multimedia technologies for OrlandoSentinel.com, Sun-Sentinel.com, and BaltimoreSun.com.
- Provided web server administration, documentation, and source control for all Tribune-Florida web projects
- Provided online content management support, including blogging administration.

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## **SYSTEMS INTEGRATION ANALYST**

**Lockheed Martin Corporation, Orlando, FL.** (03/2004 – 08/2007)

- Developed software applications in support of Chief Information Office/EIS utilizing ColdFusion, ASP.NET, J2EE, Oracle, MSSQL, Photoshop, Illustrator
- Supported requirements gathering, coordinated user acceptance testing, and managed vendor relationships as a systems engineer for an in-house multi-million-dollar Cost-Estimating and Finance related project
- Delivered virtual training and instruction on the implementation of Service Oriented Architecture and web services (utilizing J2EE/dotNet technologies) across multiple business units
- Selected to participate in company's Innovation Forum to improve department's internal processes and to develop best practices for software development/testing, internal knowledge management, and new employee orientation

## **INDEPENDENT WEB CONSULTANT**

**Orlando, FL.** (01/2001 – 02/2004)

- Conceptualized and developed web sites, graphic designs, and other multimedia for clients
- Integrated e-commerce shopping carts, content management systems, and custom applications
- Provided search engine optimization, edited online content, and advised clients on internet marketing strategies

## **RADIO PROMOTIONS INTERNSHIP**

**CBS Radio (formerly Infinity Broadcasting), WJHM 101.9FM, Orlando, FL.** (05/2003 – 08/2003)

- Supported on-air and remote-location promotional events including planning contests, concerts, meet-and-greets with on-air disc jockeys and conducted surveys with listening audience
- Completed radio sound board training, shadowed radio staff and on-air personalities, and edited commercials

## **EDUCATION**

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- **Bachelor of Science in Computer Information Systems;** 3.25 GPA, DeVry University, Orlando, FL; 02/2004; President of Multicultural Student Union, Student Ambassador, Student Activities Organization Board Member
- **Completed (9) graduate credit hours towards completion of Master of Business Administration degree** Keller Graduate School of Management, Orlando, FL; 09/2007

## **ONLINE PORTFOLIO**

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- <http://www.skillology.com/mario-starks>

## **INTERESTS**

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- Web design and programming
- Online blogging and freelance writing
- Motivational public speaking
- Music production - playing piano, conga/djembe drums
- Traveling (favorite cities: DC, NYC, Chicago, Miami, Nassau-Bahamas, Corozal-Puerto Rico)